

**Seen below celebrating the launch is Thami Kamanga (eLan Director) Mike Simpson (MD WBHO Property Development) Mark Taylor (CEO eLan) Thulani Khuluse (Mayor KwaDukuza), Richard Anderson (eLan Sales consultant) Bruce Renken (owner of Lifestyle Centre)**



**Cutting the ribbon; Mayor Thulani Khuluse middle with elated Mark Taylor and Greg Cryer**

## eLan opens new office in Ballito

Amidst a flurry of excitement, the eLan Property

Group officially opened its new office at the Ballito Lifestyle Centre on February 24. The event was well attended by local businessmen, celebrities and officials including KwaDukuza Mayor Thulani Khuluse, Enterprise iLembe CEO Kanyi Gasa, singer Patricia Lewis and the eLan Rugby Legends.

The aim of the office is to further entrench eLan's presence on the prospering KwaZulu-Natal north coast by making the company more accessible to the public.

The Group has already achieved great success at popular Simbithi Eco-Estate near Ballito and is soon to break ground at the exciting Blythedale Coastal Resort further north. The Ballito office is their seventh and like the other six, is located in a place where people shop, play and interact with each other. The other offices can be found in Johannesburg, London, Dubai, Simbithi Eco-Estate, Blythedale Coastal Resort and Umhlanga Ridge.

Mark Taylor, eLan CEO said, "The new office's location within the Lifestyle Centre makes it a convenient access point where you can pick up a brochure, interact with

one of our professional sales consultants or just grab a cup of coffee."

Created by local interior decorator Deborah Tilbrook of Attention to Detail, the new office epitomises the lifestyle that eLan's products have to offer. Taylor said, "After all, it's not just property we are selling, but a true South African lifestyle. And where else can you get that but in KwaZulu-Natal."

Taylor's passion for the north coast is well known and he believes it to be one of South Africa's most promising areas for property and economic development. "With the new airport opening in May, the global economy will effectively be on our doorstep further increasing the area's potential," he said.

